



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**(801)532-1300**

# CONTRACT

|   |   |
|---|---|
| Contract / Revision<br>569939 /                     | Alt Order #<br>9798417  |
| <b>Product</b><br><b>LOVE FOR UT-CD 4</b>           |   |
| <b>Contract Dates</b><br><b>08/21/12 - 08/27/12</b> | <b>Estimate #</b><br><b>821827</b>                            |
| <b>Advertiser</b><br><b>Love/R/Congress</b>         | <b>Original Date / Revision</b><br><b>08/21/12 / 08/21/12</b> |
| <b>Billing Cycle</b><br><b>EOM/EOC</b>              | <b>Billing Calendar</b><br><b>Broadcast</b>                   |
| <b>Station</b><br><b>KSTU</b>                       | <b>Account Executive</b><br><b>Dan Driscoll</b>               |
| <b>Special Handling</b>                             |   |
| <b>Demographic</b><br><b>Adults 35+</b>             |   |
| <b>IDB#</b><br><b>1046</b>                          | <b>Advertiser Code</b><br><b>LOVE</b>                         |
| <b>Product Code</b><br><b>ORDR</b>                  |   |
| <b>Agency Ref</b>                                   | <b>Advertiser Ref</b>   |

And:

**Smart Media Group LLC**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

| *Line          | Ch                | Start Date      | End Date        | Description       | Start/End Time | Days | Length | Spots/<br>Week | Rate | Totals |       |             |
|----------------|-------------------|-----------------|-----------------|-------------------|----------------|------|--------|----------------|------|--------|-------|-------------|
|                |                   |                 |                 |                   |                |      |        |                |      | Type   | Spots | Amount      |
| N 1 13         | 08/21/12          | 08/27/12        | M-F 11a-12p     |                   | 11a-12p        |      | :30    |                |      | NM     | 4     | \$1,200.00  |
|                | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |                |      |        | <u>Rate</u>    |      |        |       |             |
| Week: 08/21/12 | 08/27/12          | MTWTF--         | 4               |                   |                |      |        | \$300.00       |      |        |       |             |
| N 2 13         | 08/21/12          | 08/27/12        | M-F 3p-4p       |                   | 3p-4p          |      | :30    |                |      | NM     | 4     | \$1,000.00  |
|                | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |                |      |        | <u>Rate</u>    |      |        |       |             |
| Week: 08/21/12 | 08/27/12          | MTWTF--         | 4               |                   |                |      |        | \$250.00       |      |        |       |             |
| N 3 13         | 08/21/12          | 08/27/12        | M-F 5a-530a     |                   | 5a-530a        |      | :30    |                |      | NM     | 4     | \$1,200.00  |
|                | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |                |      |        | <u>Rate</u>    |      |        |       |             |
| Week: 08/21/12 | 08/27/12          | MTWTF--         | 4               |                   |                |      |        | \$300.00       |      |        |       |             |
| N 4 13         | 08/21/12          | 08/27/12        | M-F 530a-6a     |                   | 530a-6a        |      | :30    |                |      | NM     | 4     | \$1,200.00  |
|                | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |                |      |        | <u>Rate</u>    |      |        |       |             |
| Week: 08/21/12 | 08/27/12          | MTWTF--         | 4               |                   |                |      |        | \$300.00       |      |        |       |             |
| N 5 13         | 08/21/12          | 08/27/12        | M-F 7a-8a       |                   | 7a-8a          |      | :30    |                |      | NM     | 4     | \$2,400.00  |
|                | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |                |      |        | <u>Rate</u>    |      |        |       |             |
| Week: 08/21/12 | 08/27/12          | MTWTF--         | 4               |                   |                |      |        | \$600.00       |      |        |       |             |
| N 6 13         | 08/21/12          | 08/27/12        | M-F 8a-9a       |                   | 8a-9a          |      | :30    |                |      | NM     | 2     | \$1,200.00  |
|                | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |                |      |        | <u>Rate</u>    |      |        |       |             |
| Week: 08/21/12 | 08/27/12          | MTWTF--         | 2               |                   |                |      |        | \$600.00       |      |        |       |             |
| N 7 13         | 08/21/12          | 08/27/12        | M-F 9p-930p     |                   | 9p-930p        |      | :30    |                |      | NM     | 3     | \$3,600.00  |
|                | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |                |      |        | <u>Rate</u>    |      |        |       |             |
| Week: 08/21/12 | 08/27/12          | MTWTF--         | 3               |                   |                |      |        | \$1,200.00     |      |        |       |             |
| N 8 13         | 08/25/12          | 08/25/12        | Sa 4p-5p        |                   | 4p-5p          |      | :30    |                |      | NM     | 1     | \$89.00     |
|                | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> |                |      |        | <u>Rate</u>    |      |        |       |             |
| Week: 08/20/12 | 08/26/12          | -----S-         | 1               |                   |                |      |        | \$89.00        |      |        |       |             |
|                |                   |                 |                 |                   |                |      |        |                |      | Totals | 26    | \$11,889.00 |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/26/12 | 20         | \$8,939.00         | \$7,598.15         |
| 08/27/12 - 08/27/12 | 6          | \$2,950.00         | \$2,507.50         |
| <b>Totals</b>       | <b>26</b>  | <b>\$11,889.00</b> | <b>\$10,105.65</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU  
 5020 W. Amelia Earhart Dr.  
 Salt Lake City, UT 84116  
 (801)532-1300

|                     |                          |            |
|---------------------|--------------------------|------------|
| Contract / Revision | Alt Order #              |            |
| 569939 /            | 9798417                  |            |
| Contract Dates      | Product                  | Estimate # |
| 08/21/12 - 08/27/12 | LOVE FOR UT-CD 4         | 821827     |
| Advertiser          | Original Date / Revision |            |
| Love/R/Congress     | 08/21/12 / 08/21/12      |            |

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Rep Order# 9798417 Ver# 3 Status: Revised  
EC'd Yes

Traffic Order#

**Printed:** 08/21/2012 12:53 PM  
**Last Received:** 08/21/2012 12:32 PM  
**Showing Buylines:** All Rep Revised Lines

**Station** KSTU-TV SALT LAKE CITY, UT  
**Advertiser** ( ) POLITICAL  
**Product** LOVE FOR UT-CD 4  
**Estimate#** 821827  
**Buyer** Lindsay Hanlen  
**Phone#**

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P/PI/PIE LOVE/ORDR/821827  
Flight Dates 08/21/2012 - 08/27/2012  
Hiatus Weeks

Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-0580

— CONTRACT COMMENT —

Rep Order# 9798417 Ver# 3 Status Revised  
EC'd Yes

Printed: 08/21/2012 12:53 PM  
Last Received: 08/21/2012 12:32 PM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL  
Product LOVE FOR UT-CD 4  
Estimate# 821827  
Buyer Lindsay Hanlen  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/821827  
Flight Dates 08/21/2012 - 08/27/2012  
Hiatus Weeks

08/21/2012 - 08/27/2012

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

| LT | In | Day | Time | Program |
|----|----|-----|------|---------|
|----|----|-----|------|---------|

|     |               |               | Ten  | Rate | Dates | Spots/Week | # of Weeks  | Total Spots | Total Cost | Daypart |            |
|-----|---------------|---------------|------|------|-------|------------|-------------|-------------|------------|---------|------------|
| --- | ---           | ---           | ---  | ---  | ---   | ---        | ---         | ---         | ---        | ---     |            |
| *51 | TU-F,M        | 9P-930P       | NEWS |      | :30   | \$1,200.00 | 08/21-08/27 | 3           | 1          | 3       | \$3,600.00 |
|     | Sales Remark: | V3 MG PACKAGE |      |      |       |            |             |             |            |         |            |
|     | V3 Added      |               |      |      |       |            |             |             |            |         |            |

\*52 SA 4P-5P MASH

Sales Remark:

V3 MG PACKAGE

|  |  |  | :30 | \$89.00 | 08/25-08/25 |
|--|--|--|-----|---------|-------------|
|  |  |  |     |         | 1           |
|  |  |  |     |         | 1           |
|  |  |  |     |         | 1           |
|  |  |  |     |         | \$89.00     |

V3 Added

Sales Remark:

V3 MG PACKAGE

|  |  |  | :30 | \$89.00 | 08/25-08/25 |
|--|--|--|-----|---------|-------------|
|  |  |  |     |         | 1           |
|  |  |  |     |         | 1           |
|  |  |  |     |         | 1           |
|  |  |  |     |         | \$89.00     |

**-REPORT TOTALS-**  
Report Totals: 26 / \$11,889.00

**-SALES MONTHLY TOTALS-**

Aug 12: 20 / \$8,939.00

Sales Totals: 26 / \$11,889.00

Station Totals: 26 / \$11,889.00

Lines not sent/rclld/rtrn: 0 / \$0.00

**-COMPETITIVE-**

Market Totals

\$48,369

CABL  
KTVX

0%  
21%

KDIU  
KUCW

0%  
47%

KJZZ  
KUTV

0%  
UNKB

KSL  
KSTU

6%  
24%

UNKN  
0%

Books null  
Demos RA35+

Rep Order# 9798417 Ver# 1 Status New  
EC'd Yes

Traffic Order#  
Printed: 08/20/2012 2:46 PM  
Last Received: 08/20/2012 2:35 PM

Showing Buylines: All Lines

1 of 5

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL  
Product LOVE FOR UTV-CD4  
Estimate# 821827  
Buyer Lindsay Hanlen  
Phone#  
Fax#

Agency ( ) SMARTMEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P/I/P2/E LOVE/ORDR/821827  
Flight Dates 08/21/2012 - 08/27/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| LT          | Ln  | Day | Time    | Program    | Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-------------|-----|-----|---------|------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| ---         | --- | --- | ---     | ---        | --- | ---      | ---         | ---        | ---        | ---         | ---        | ---     |
| Rating: 1.7 | 1   | TU  | 11A-12P | NEWS       | :30 | \$200.00 | 08/21-08/21 | 1          | 1          | 1           | \$200.00   |         |
| Rating: 1.7 | 2   | W   | 11A-12P | NEWS       | :30 | \$200.00 | 08/22-08/22 | 1          | 1          | 1           | \$200.00   |         |
| Rating: 1.7 | 3   | TH  | 11A-12P | NEWS       | :30 | \$200.00 | 08/23-08/23 | 1          | 1          | 1           | \$200.00   |         |
| Rating: 1.7 | 4   | F   | 11A-12P | NEWS       | :30 | \$200.00 | 08/24-08/24 | 1          | 1          | 1           | \$200.00   |         |
| Rating: 1.7 | 5   | M   | 11A-12P | NEWS       | :30 | \$200.00 | 08/27-08/27 | 1          | 1          | 1           | \$200.00   |         |
| Rating: 1.4 | 6   | TU  | 3P-4P   | JUDGE JUDY | :30 | \$175.00 | 08/21-08/21 | 1          | 1          | 1           | \$175.00   |         |
| Rating: 1.4 | 7   | W   | 3P-4P   | JUDGE JUDY | :30 | \$175.00 | 08/22-08/22 | 1          | 1          | 1           | \$175.00   |         |
| Rating: 1.4 | 8   | TH  | 3P-4P   | JUDGE JUDY | :30 | \$175.00 | 08/23-08/23 | 1          | 1          | 1           | \$175.00   |         |
| Rating: 1.4 | 9   | F   | 3P-4P   | JUDGE JUDY | :30 | \$175.00 | 08/24-08/24 | 1          | 1          | 1           | \$175.00   |         |

Rep Order# 9798417 Ver# 1 Status New  
EC'd Yes

Traffic Order# Printed: 08/20/2012 2:46 PM  
Last Received: 08/20/2012 2:35 PM

Showing Buylines: AllLines  
Station KSTU-TV SALT LAKE CITY, UT

2 of 5

Advertiser ( ) POLITICAL  
Product LOVE FOR UTAH-CD 4  
Estimate# 821827  
Buyer Lindsay Hanlen  
Phone#  
Fax#

Agency ( ) SMARTMEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P/I/P2/E LOVE/ORDR/821827  
Flight Dates 08/21/2012 - 08/27/2012  
Hiatus Weeks

Rep Firm ( ) WASHINGTON  
Sales Office ( ) DAN DRISCOLL  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

| LT | Ln | Day   | Time       | Program | Len      | Rate        | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-------|------------|---------|----------|-------------|-------|------------|------------|-------------|------------|---------|
| 10 | M  | 3P-4P | JUDGE JUDY | :30     | \$175.00 | 08/27-08/27 | 1     | 1          | 1          | 1           | \$175.00   |         |

Rating: 1.4

| Rating: | SU | 4P-5P   | M*A*S*H       | :30 | \$53.00  | 08/26-08/26 | 1 | 1 | 1 | 1 | \$53.00  |  |
|---------|----|---------|---------------|-----|----------|-------------|---|---|---|---|----------|--|
| 11      | TU | 5A-530A | GOOD DAY UTAH | :30 | \$140.00 | 08/21-08/21 | 1 | 1 | 1 | 1 | \$140.00 |  |

Rating: 1.1

| Rating: | W  | 5A-530A | GOOD DAY UTAH | :30 | \$140.00 | 08/22-08/22 | 1 | 1 | 1 | 1 | \$140.00 |  |
|---------|----|---------|---------------|-----|----------|-------------|---|---|---|---|----------|--|
| 13      | TH | 5A-530A | GOOD DAY UTAH | :30 | \$140.00 | 08/23-08/23 | 1 | 1 | 1 | 1 | \$140.00 |  |

Rating: 1.1

| Rating: | F | 5A-530A | GOOD DAY UTAH | :30 | \$140.00 | 08/24-08/24 | 1 | 1 | 1 | 1 | \$140.00 |  |
|---------|---|---------|---------------|-----|----------|-------------|---|---|---|---|----------|--|
| 14      | M | 5A-530A | GOOD DAY UTAH | :30 | \$140.00 | 08/27-08/27 | 1 | 1 | 1 | 1 | \$140.00 |  |

Rating: 1.1

| Rating: | TU | 5A-530A | GOOD DAY UTAH | :30 | \$140.00 | 08/21-08/21 | 1 | 1 | 1 | 1 | \$140.00 |  |
|---------|----|---------|---------------|-----|----------|-------------|---|---|---|---|----------|--|
| 15      | W  | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/22-08/22 | 1 | 1 | 1 | 1 | \$160.00 |  |

Rating: 1.4

| Rating: | TH | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/23-08/23 | 1 | 1 | 1 | 1 | \$160.00 |  |
|---------|----|---------|---------------|-----|----------|-------------|---|---|---|---|----------|--|
| 16      | F  | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/24-08/24 | 1 | 1 | 1 | 1 | \$160.00 |  |

Rating: 1.4

| Rating: | M  | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/27-08/27 | 1 | 1 | 1 | 1 | \$160.00 |  |
|---------|----|---------|---------------|-----|----------|-------------|---|---|---|---|----------|--|
| 17      | TU | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/21-08/21 | 1 | 1 | 1 | 1 | \$160.00 |  |

Rating: 1.4

| Rating: | W  | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/22-08/22 | 1 | 1 | 1 | 1 | \$160.00 |  |
|---------|----|---------|---------------|-----|----------|-------------|---|---|---|---|----------|--|
| 18      | TH | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/23-08/23 | 1 | 1 | 1 | 1 | \$160.00 |  |

Rating: 1.4

| Rating: | F | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/24-08/24 | 1 | 1 | 1 | 1 | \$160.00 |  |
|---------|---|---------|---------------|-----|----------|-------------|---|---|---|---|----------|--|
| 19      | M | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/27-08/27 | 1 | 1 | 1 | 1 | \$160.00 |  |

Rating: 1.4

| Rating: | TU | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/21-08/21 | 1 | 1 | 1 | 1 | \$160.00 |  |
|---------|----|---------|---------------|-----|----------|-------------|---|---|---|---|----------|--|
| 20      | W  | 530A-6A | GOOD DAY UTAH | :30 | \$160.00 | 08/22-08/22 | 1 | 1 | 1 | 1 | \$160.00 |  |



Rep Order# 9798417 Ver# 1 Status New  
EC'd Yes

Traffic Order#  
Last Received: 08/20/2012 2:35 PM  
Showing Buylines: All Lines

Printed: 08/20/2012 2:46 PM  
4 of 5

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL  
Product LOVE FOR UTAH-CD4  
Estimate# 821827  
Buyer Lindsay Hanlen  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P/I/P/Z/E LOVEORDR/821827  
Flight Dates 08/21/2012 - 08/27/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-3342  
Salesperson FAX# 917-206-9589

| LT          | Ln | Day | Time      | Program       | Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-------------|----|-----|-----------|---------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| ---         | 32 | SA  | 7A-9A     | GOOD DAY UTAH | :30 | \$280.00 | 08/25-08/25 | 1          | 1          | 1           | \$280.00   | ---     |
| Rating: 2.6 |    |     |           |               |     |          |             |            |            |             |            |         |
| Rating: 3.6 | 33 | SU  | 7A-9A     | GOOD DAY UTAH | :30 | \$240.00 | 08/26-08/26 | 1          | 1          | 1           | \$240.00   | ---     |
| Rating: 1.3 | 34 | SU  | 9A-10A    | NEWS          | :30 | \$120.00 | 08/26-08/26 | 1          | 1          | 1           | \$120.00   | ---     |
| Rating: 1.5 | 35 | SA  | 5P-6P     | NEWS          | :30 | \$225.00 | 08/25-08/25 | 1          | 1          | 1           | \$225.00   | ---     |
| Rating: 1.5 | 36 | SA  | 10P-1035P | SEINFELD      | :30 | \$175.00 | 08/25-08/25 | 1          | 1          | 1           | \$175.00   | ---     |
| Rating: 1.0 | 37 | SU  | 11P-1130P | 30 ROCK       | :30 | \$123.00 | 08/26-08/26 | 1          | 1          | 1           | \$123.00   | ---     |
| Rating: 1.4 | 38 | SU  | 1130P-12A | M+A+S+H       | :30 | \$88.00  | 08/26-08/26 | 1          | 1          | 1           | \$88.00    | ---     |
| Rating: 5.0 | 39 | TU  | 9P-930P   | NEWS          | :30 | \$840.00 | 08/21-08/21 | 1          | 1          | 1           | \$840.00   | ---     |
| Rating: 5.0 | 40 | W   | 9P-930P   | NEWS          | :30 | \$840.00 | 08/22-08/22 | 1          | 1          | 1           | \$840.00   | ---     |
| Rating: 5.0 | 41 | F   | 9P-930P   | NEWS          | :30 | \$840.00 | 08/24-08/24 | 1          | 1          | 1           | \$840.00   | ---     |
| Rating: 5.0 | 42 | M   | 9P-930P   | NEWS          | :30 | \$840.00 | 08/27-08/27 | 1          | 1          | 1           | \$840.00   | ---     |

Rep Order# 9798417 Ver# 1 Status New  
EC'd Yes

Traffic Order#  
Printed: 08/20/2012 2:46 PM  
Last Received: 08/20/2012 2:35 PM

Showng Buylines: All Lines  
5 of 5

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL  
Product LOVE FOR U/T-CD 4  
Estimate# 821827  
Buyer Lindsay Hanlen  
Phone#  
Fax#  
LT In Day Time Program  
--- --- --- --- ---

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency CPI/F2/E  
Flight Dates 08/21/2012 - 08/27/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

| Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|----------|-------------|------------|------------|-------------|------------|---------|
| :30 | \$700.00 | 08/26-08/26 | 1          | 1          | 1           | \$700.00   |         |
|     |          |             |            |            |             |            |         |
|     |          |             |            |            |             |            |         |

Rating: 4.2  
44 SU 530P-6P 30 ROCK :30 \$150.00 08/26-08/26 1 1 1 \$150.00

—REPORT TOTALS—

Report Totals: 44 / \$11,889.00

—SALES MONTHLY TOTALS—

Aug 12: 37 / \$9,774.00  
Sales Totals: 44 / \$11,889.00  
Station Totals: 44 / \$11,889.00  
Lines not sent/rcvd/rtrn: 0 / \$0.00

—COMPETITIV—

Market Totals \$48,369  
CABL 0%  
KTVX 21%  
KDLU 0%  
KUCW 0%  
KJZZ 0%  
KUTV 47%  
KSL 6%  
UNKB 0%  
KSTU 24%  
UNKN 0%

Books null  
Demos RA35+